



Power SoC. Power done right.

Leading the way in high density power systems on chip

Power SoC Commercialization – Market Drivers and Key Technology Enablers

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Summary

- ◆ **Market forces** are driving Power Electronics towards Power SoC adoption
- ◆ **Enpirion's markets and customers are driving Power-System-on-Chip integration** to enable smallest footprint, highest performance, higher reliability without compromising cost per watt
- ◆ Enpirion is **commercializing first PwrSoC** with silicon-based magnetics

Presentation Contents

- ◆ Power SoC Market & Application Drivers
- ◆ Application Examples
- ◆ Enpirion's historical product commercialization
- ◆ Looking Forward
- ◆ Enpirion Power SoC Metrics
- ◆ Summary

Power Management Market Forces

Green Initiatives

- Higher Efficiency, Op Ex Reduction
- Extension of battery life



New Services, Applications

- Additional functions; more power rails
- Shrinking equipment size



Higher Data Speeds

- Storage capacity increasing
- Reduction in power supply noise



Industry wide system demands are challenging power designs to deliver
Higher Efficiency (lower power loss), Smaller Size and Lower Noise @ LOWEST Cost

Traditional Solutions

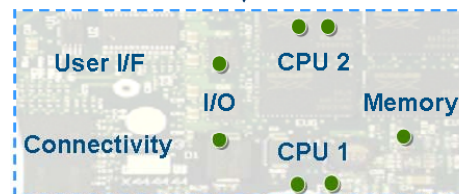
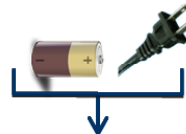


Linear Regulators



DCDC Regulators

Typical Electronic System



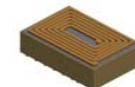
Emerging Technology

PSiP



Power SoC

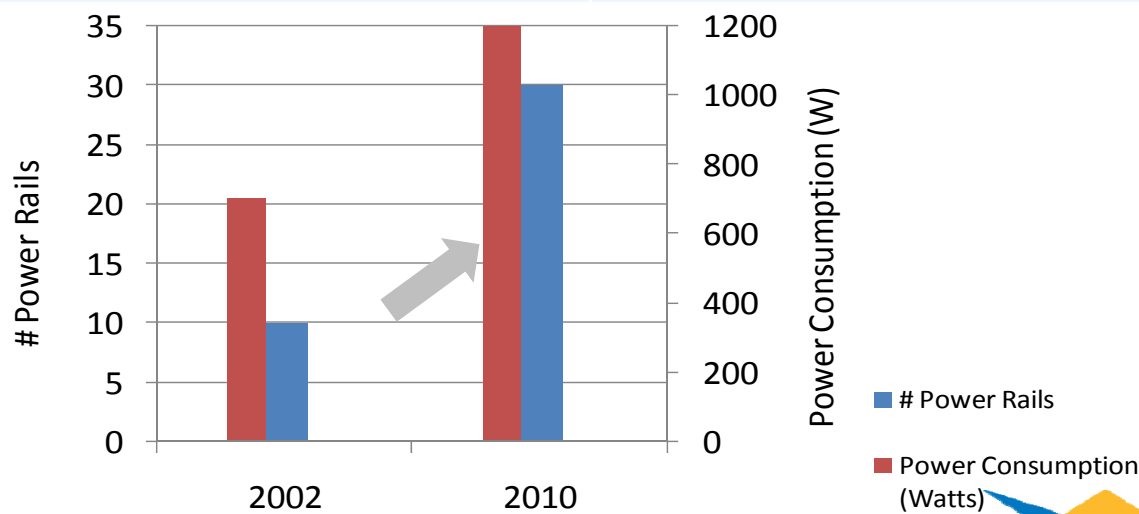
PwrSoC



Evolution of On-Board Server Power

Model Year	2002	2010
		
Intel CPU	2-way Single Core XEON	4-way 6-Core 64-bit XEON
# Memory Modules	12GB DDR - 6 Modules	192GB DDR3 - 24 Modules
# Ethernet Ports	1	4

System Developers Need to Accommodate More Rails with Increased Efficiency in Smaller Footprint for Noise Sensitive Chipsets



Density: Power SoC vs. Discrete DC-DC

Discrete

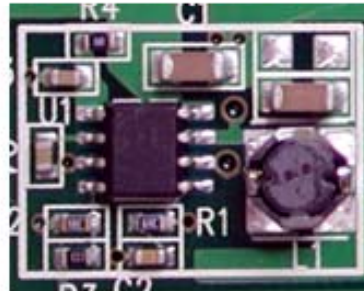
- High Part Count
- Large Foot Print
- Layout Issues
- Noisy signals on PC Board



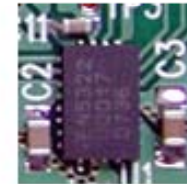
Low Frequency Discrete

Power SoC

- 3 external capacitors
- Very small foot print
- Smaller value capacitors
- Very quiet signals on PC board



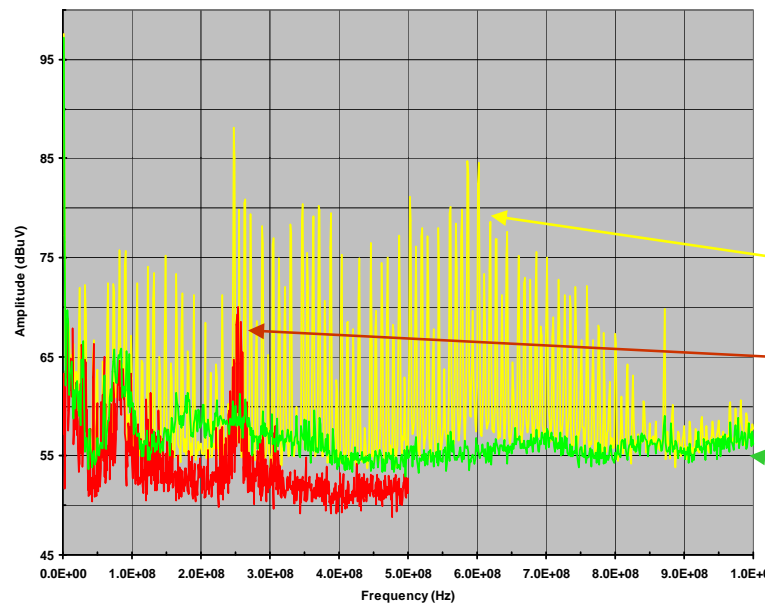
Medium Frequency Discrete



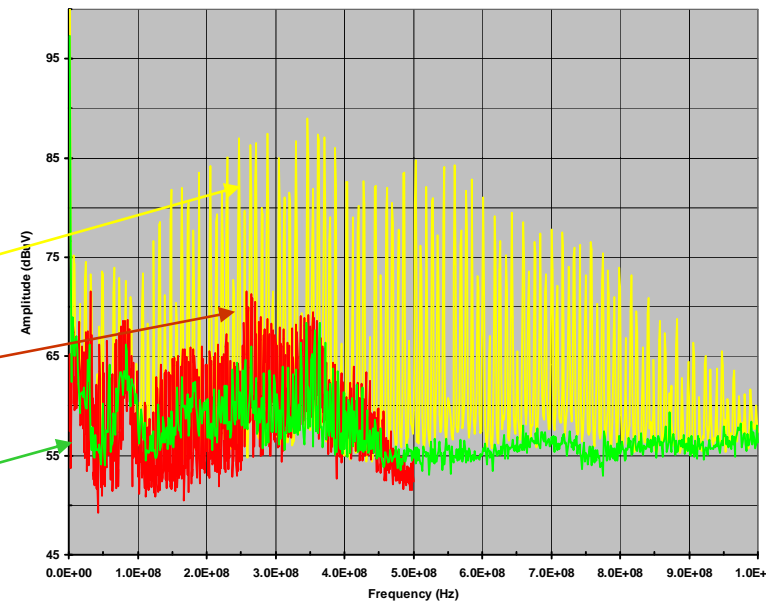
High Frequency Power SoC

Noise Performance: Power SoC vs. Discrete DC-DC

Input Ground Terminal Common Mode Noise



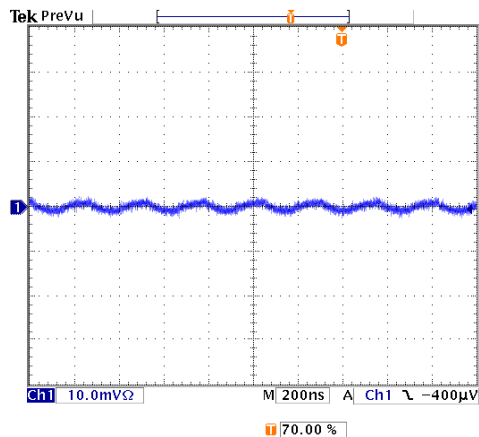
V_{IN} Terminal Common Mode Noise



Note: DEV B measured in narrower RBW, hence lower apparent noise floor.

Ripple Performance: Power SoC vs. Discrete DC-DC

**Power SoC with Integrated MOSFETs
and Integrated Inductor**
F_{sw} = 5 MHz



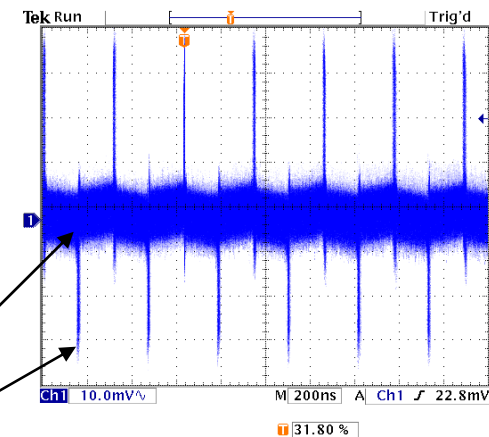
**Wide Bandwidth
Measurement
(equal scale)**

3.6Vin / 1.5Vout

500mA

500MHz BW

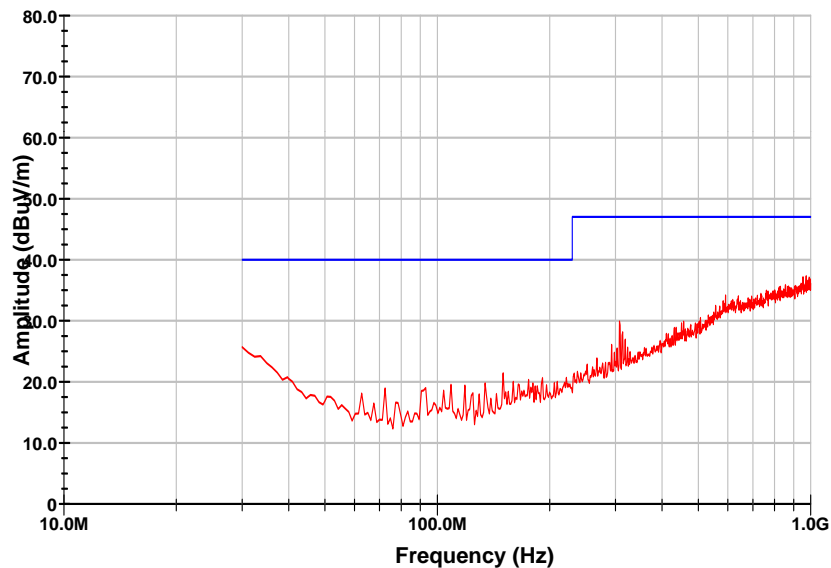
**Discrete DC-DC with Integrated
MOSFETs and External Inductor**
F_{sw} = 2MHz



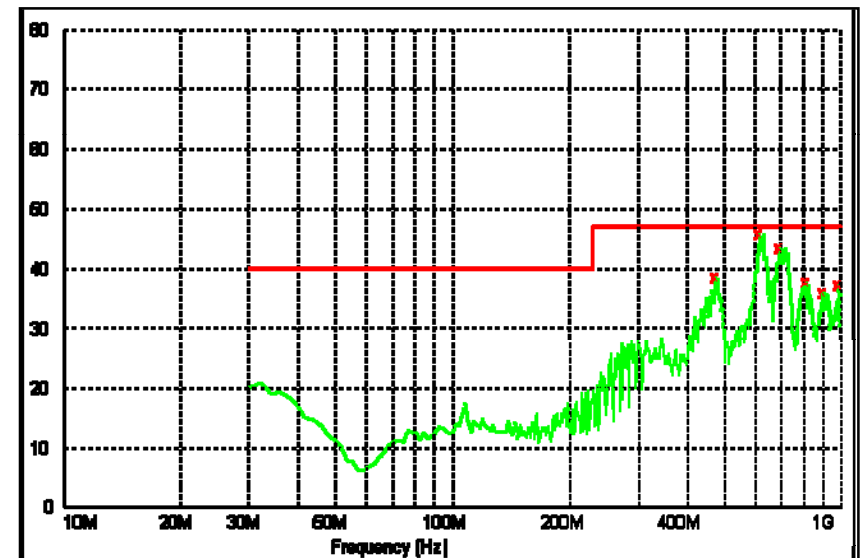
Amplitude and speed affects sensitive 65nm chipsets

EMI Performance: Power SoC vs. Discrete DC-DC

**Power SoC with Integrated MOSFETs
and Integrated Inductor**
F_{sw} = 5 MHz

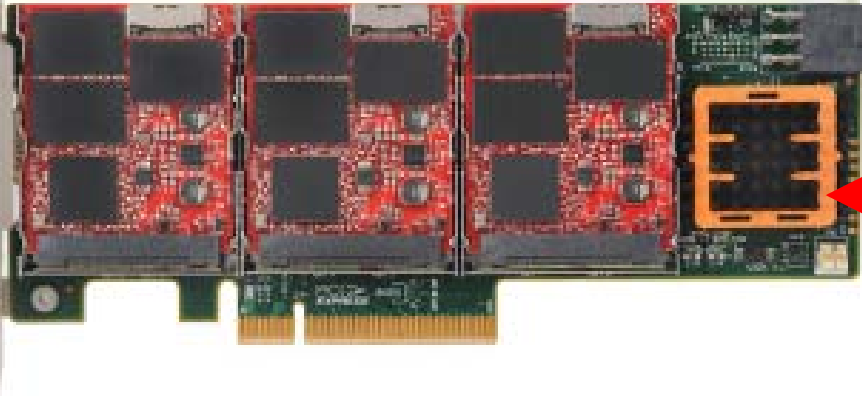


**Discrete DC-DC with Integrated
MOSFETs and External Inductor**
F_{sw} = 800kHz

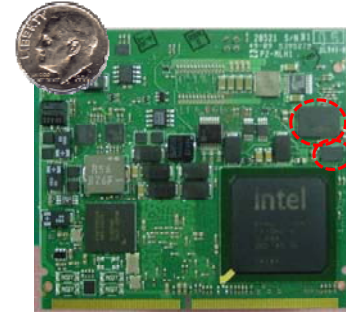


Application Challenges → Power SoC Solutions

½ PCIe RAID Controller
with Integrated SSD



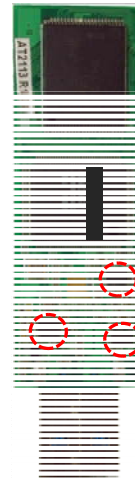
Power SoCs
under heatsink



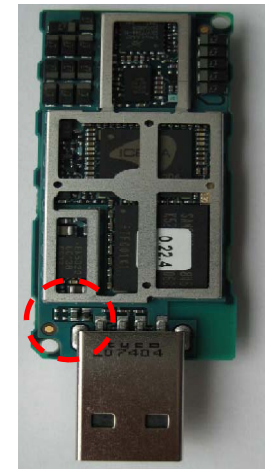
Small Form Factor CPU
Embedded Modules



Non-volatile DIMM

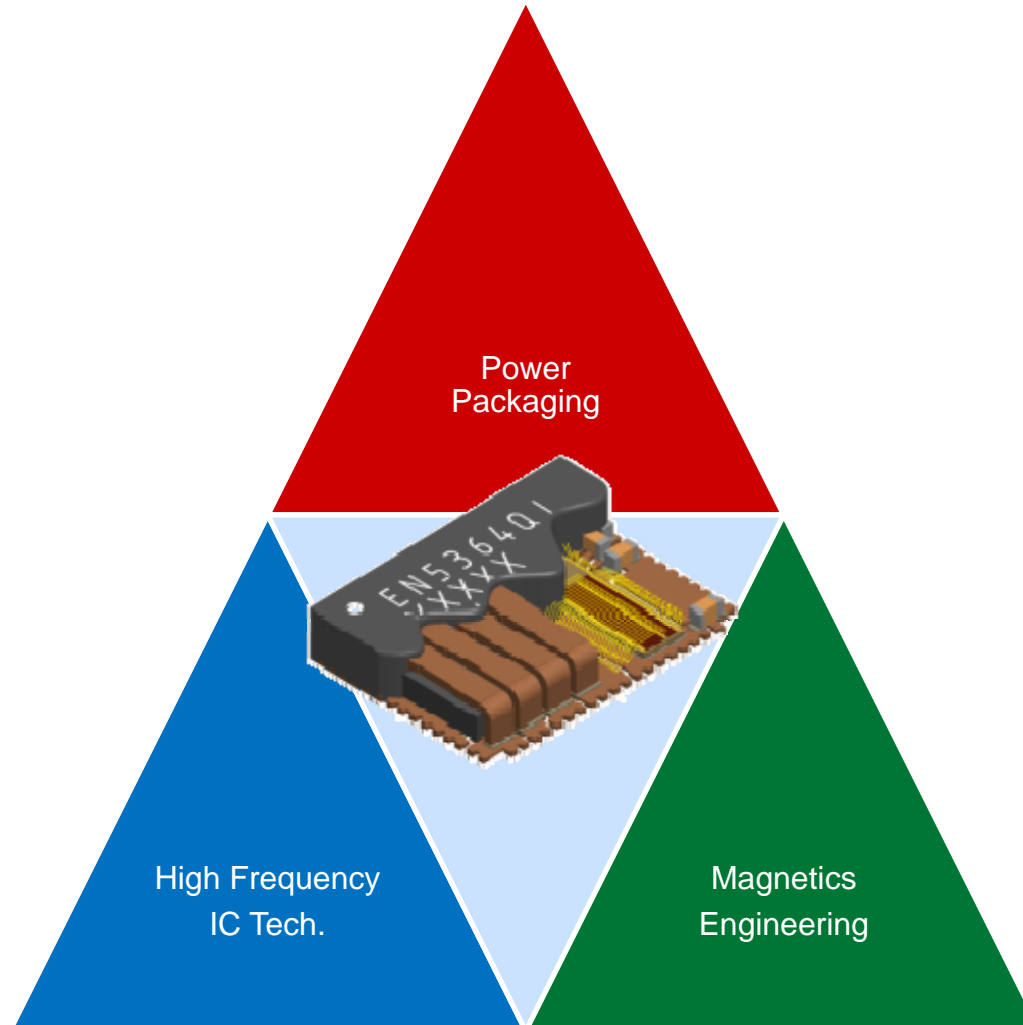


USB3.0 Pen Drives

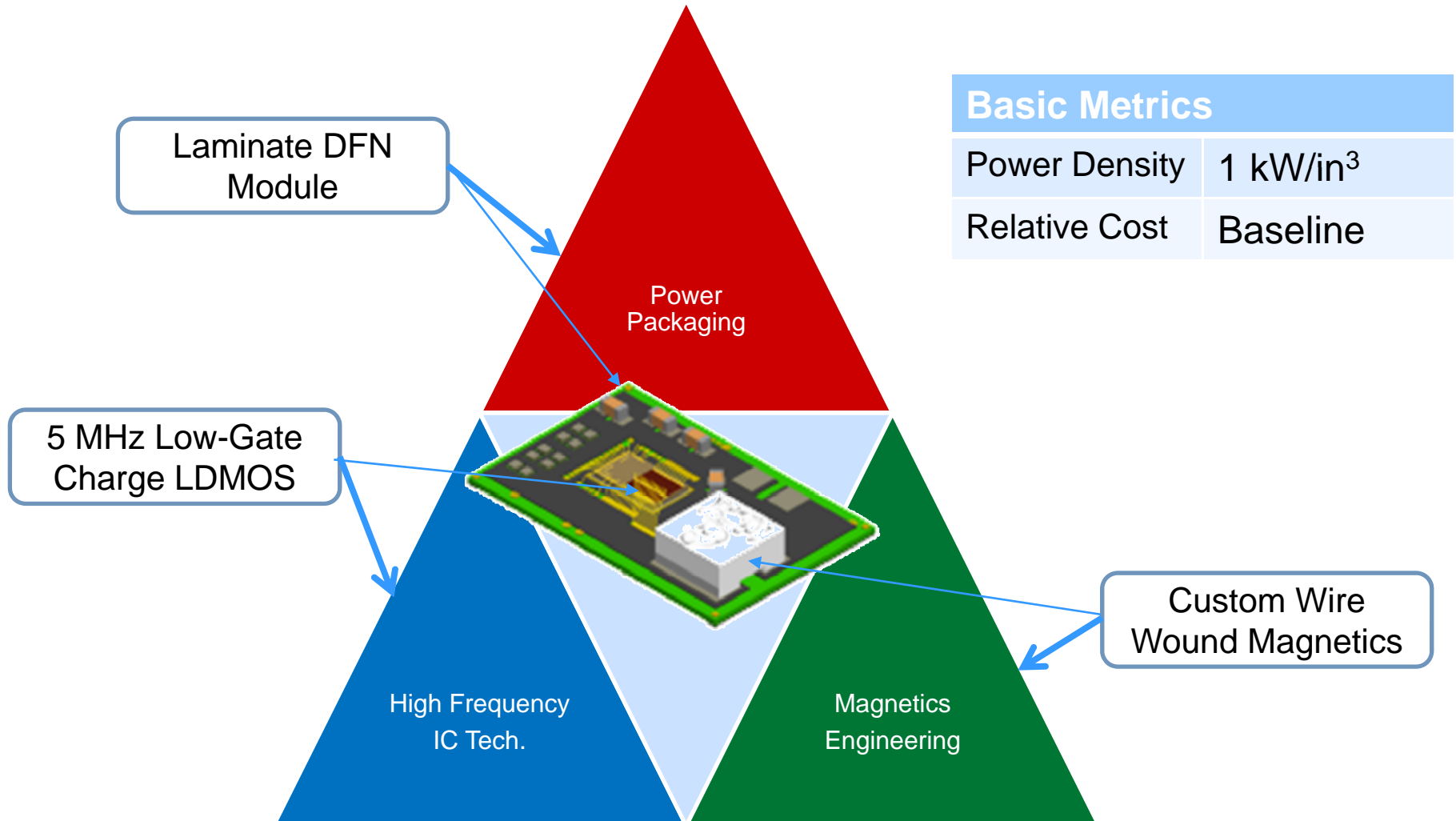


USB Wireless Data Card

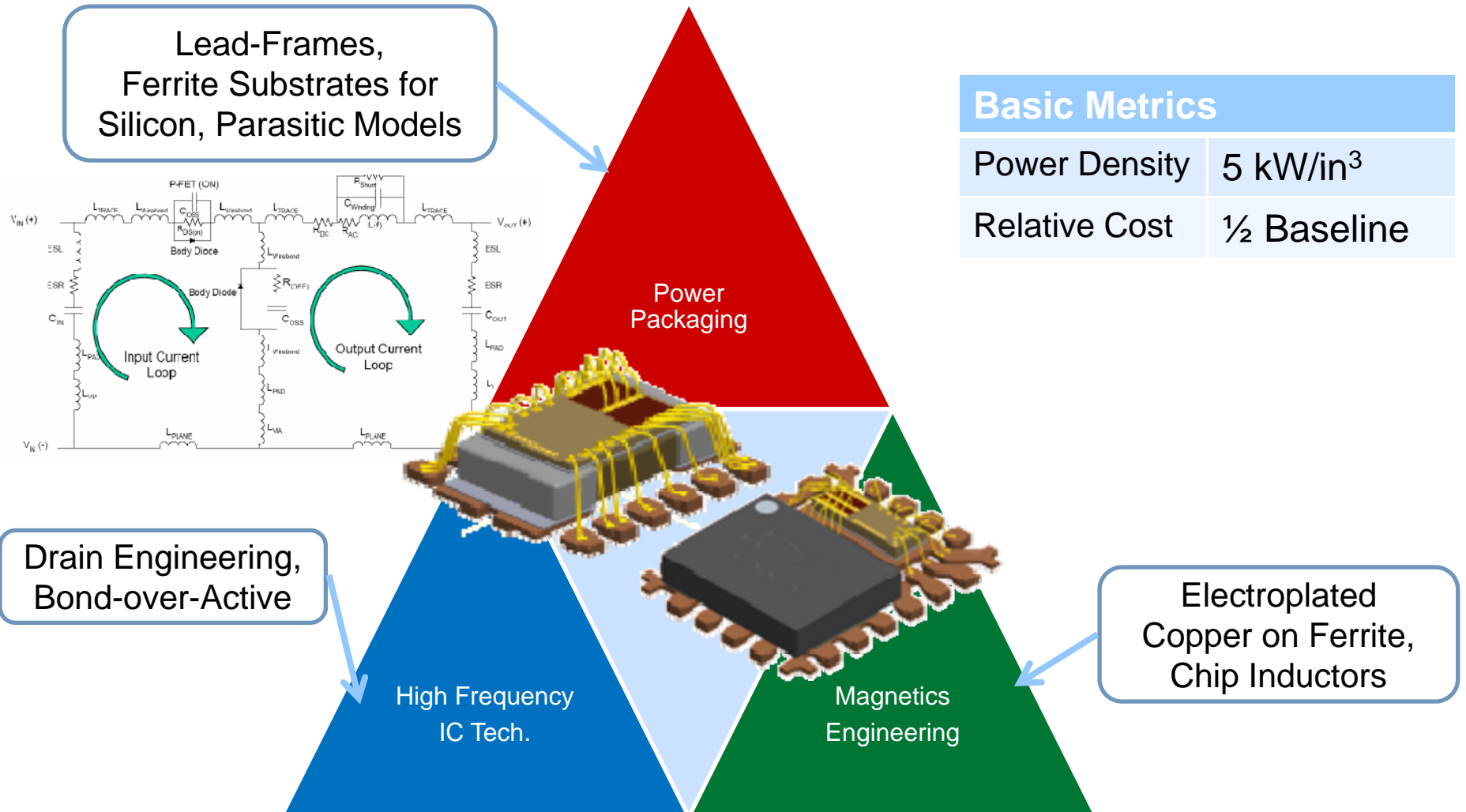
Enpirion's 3-Prong Technology Development Track



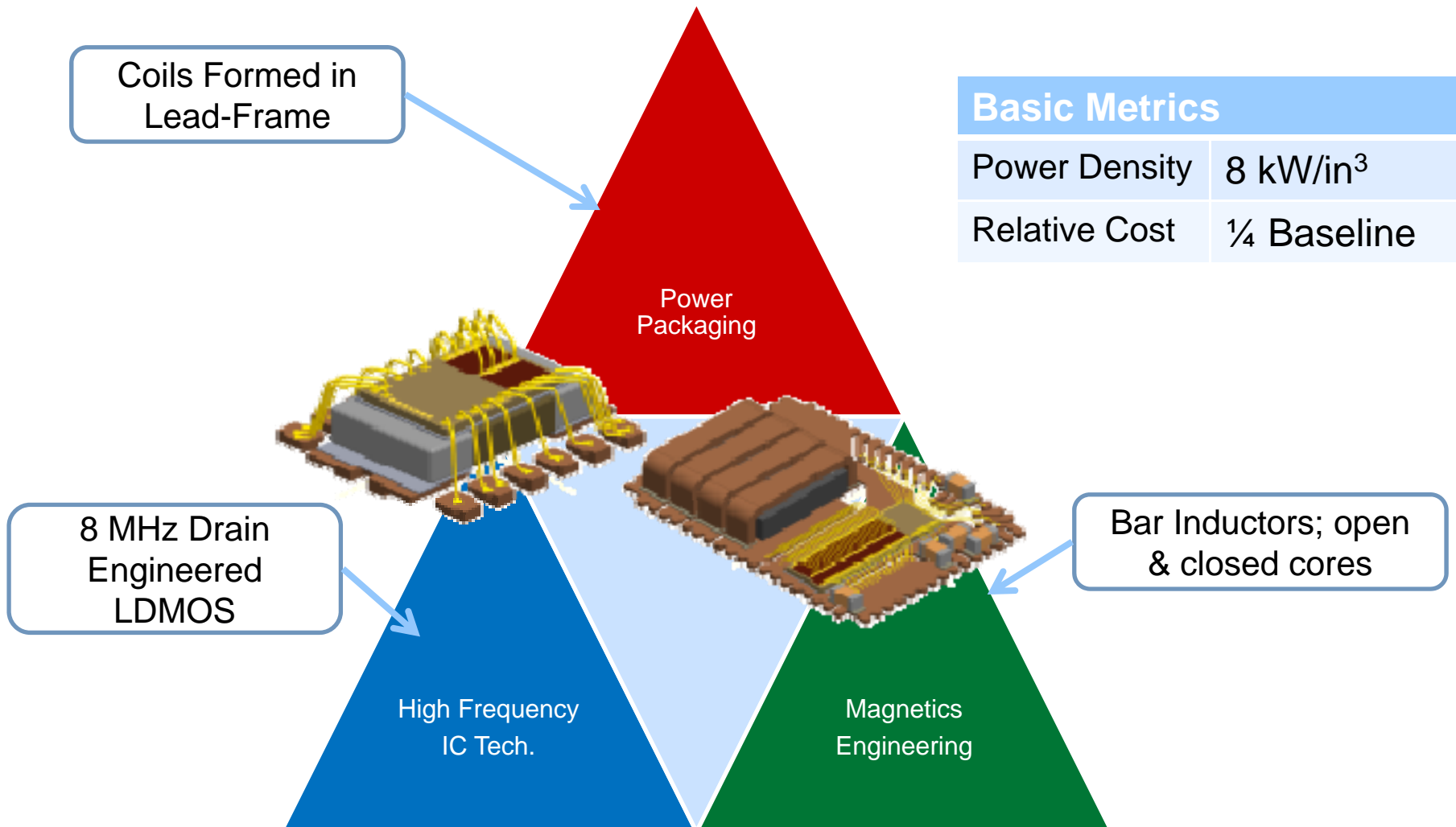
2005: Introduction; Gen 1



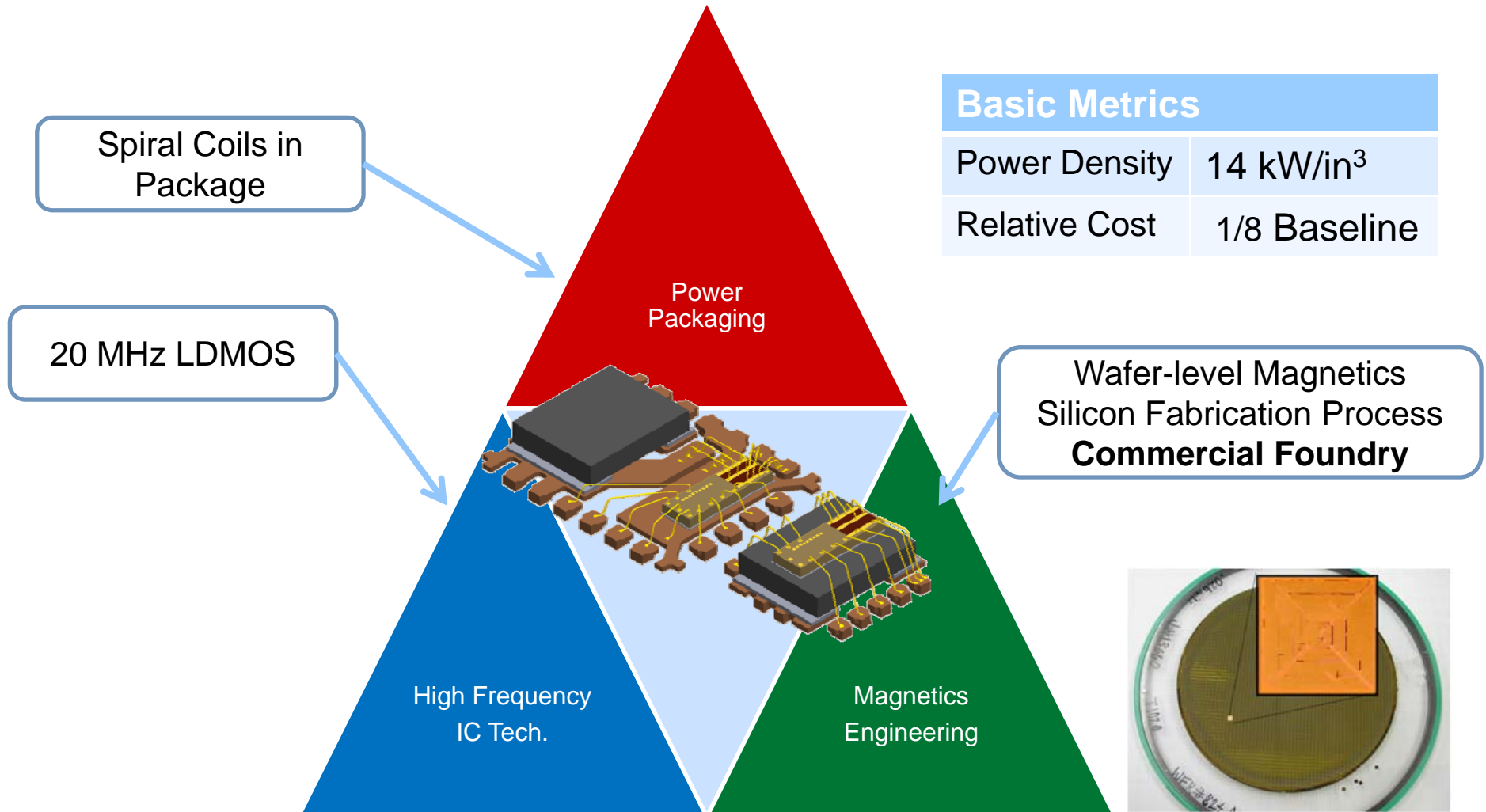
2007: Gen2



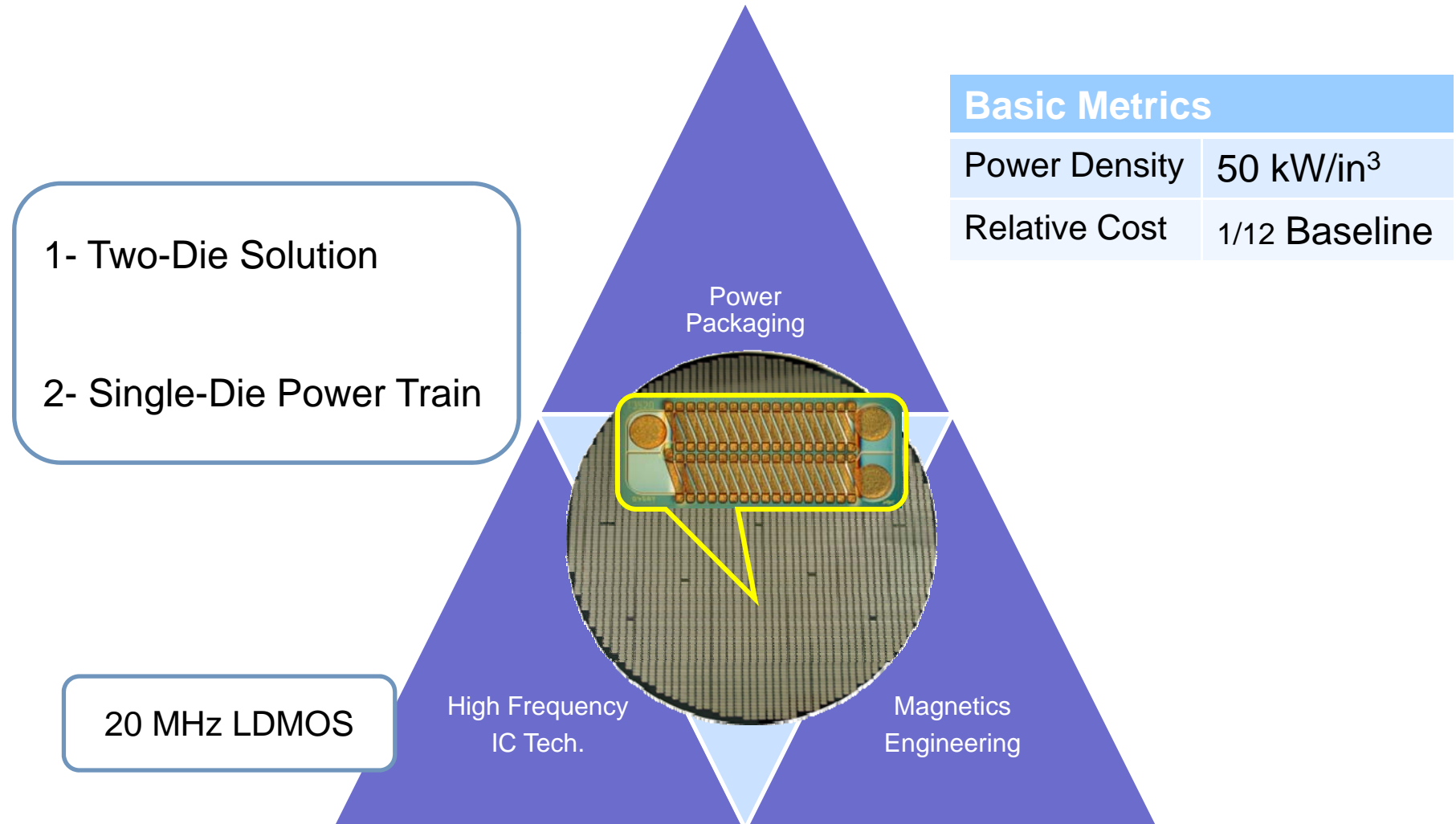
2009: Gen 3



2011: Gen 4; PwrSoC Introduction

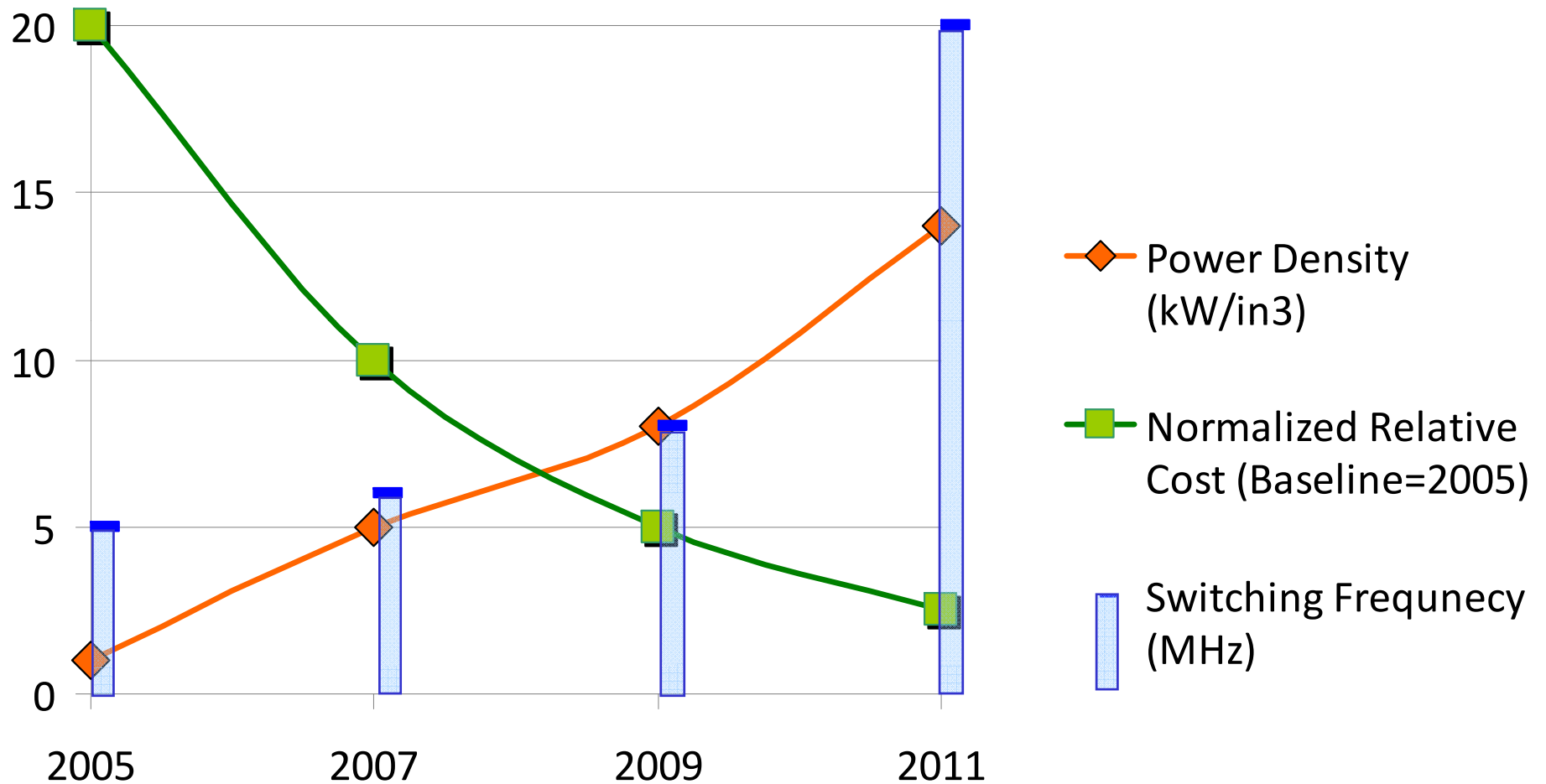


Beyond 2011 – Towards a Monolithic PwrSoC



Combining Copper Coils & Magnetic Material on Silicon

Enpirion's Power SoC Metrics



Driving Frequency –
Increasing Density and Reducing Cost

Summary

- ◆ **Market forces** are driving Power Electronics towards Power SoC adoption
- ◆ **Enpirion's customers driving Power-System-on-Chip integration** to enable smallest footprint, highest performance, higher reliability without compromising cost per watt
 - Enpirion shipped 1st PSiP in 2005
 - Continues 3-prong technology investment strategy
- ◆ **Enpirion will commercialize first PwrSoC** with wafer-based magnetics in 2011 by establishing the first manufacturing capability